

NEWS FROM MRMIB

The Managed Risk Medical Insurance Board

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For Immediate Release

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Spanish Language Health-e-App launched for Online Application to California's Healthy Families and Medi-Cal Programs

The Managed Risk Medical Insurance Board has launched the Spanish language version of Health-e-App, opening online access to consumers at any time of the day or night and from any location with access to the internet.

Health-e-App is an application for California's Healthy Families Program for children and Medi-Cal for pregnant women. It also allows children to receive preliminarily screening for the Medi-Cal Percentage Level Programs. Health-e-App can be accessed at <https://www.healthapp.net>.

"The English language Health-e-App is a tremendous success," said Janette Casillas, Executive Director of the Managed Risk Medical Insurance Board, the state agency that operates the Healthy Families Program. "By providing online application in both Spanish and English through Health-e-App, we are better able to serve the families seeking our services. It is important that Spanish-reading Californians have access to this resource."

Since its launch in late December 2010, MRMIB has received more than 11,500 English and Spanish applications through Health-e-App. More than 42 percent of enrollees in the Healthy Families Program indicate Spanish as their first language.

The California Health Care Foundation and The California Endowment funded the development of the original version of Health-e-App in 2001. The non-profit organization Social Interest Solutions developed Health-e-App. Subsequently, the California Health Care Foundation licensed the application to the state to help reduce the number of uninsured children in California. Since then, the application has been used statewide by certified application assistants who are trained to help persons complete the application form. Health-e-Apps are submitted electronically to the state, from which they are forwarded to either the Healthy Families Program or to the counties for the Medi-Cal program.

In the next six months, new functionalities and the Access for Infants and Mothers (AIM) Program will be added to Health-e-App.

MRMIP

HFP

AIM

PCIP

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California Health and Human Services Agency

The Managed Risk Medical Insurance Board is an independent state board within the California Health and Human Services Agency charged with researching and assessing the needs of people without adequate health coverage, and promoting ways to assure adequate health care services. In addition to operating HFP and AIM, the Board administers the Major Risk Medical Insurance Program and the Pre-Existing Condition Insurance Plan. The five-member voluntary Board is appointed by the Governor and the Legislature, with three non-voting ex-officio members. For more information about MRMIB, please visit the Board's website at www.mrmib.ca.gov.

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